

MAUVE SOCIAL

DIGITAL CREATIVE AGENCY

Job Title: Social Media Marketing Intern

Company: MAUVE Social

Location: Remote, Austin, Texas

Job Type: Internship

Job Description:

MAUVE Social is a female-founded, multidisciplinary digital marketing agency based in Austin, Texas. Our focus is on social media strategy and sustainable growth, and we're proud to partner with some of the world's most influential doers. We're currently seeking a passionate, detail-oriented Social Media Marketing Intern to join our creative team. This person must be a skilled multi-tasker and eager to learn about both current and emerging digital marketing trends.

As a Social Media Marketing Intern at MAUVE Social, you will work closely with our team to develop and execute social media marketing strategies for both our agency and its clients. You'll have the opportunity to gain valuable hands-on experience in social media marketing and develop your skills in a fast-paced, creative environment that embraces teamwork, diversity, collaboration, and mentorship.

Responsibilities:

- Work with the team to create and execute social media marketing strategies for the agency and clients across various social media platforms, including but not limited to Instagram, Facebook, LinkedIn, and TikTok
- Pitch creative ideas for ongoing and upcoming internal and client initiatives
- Develop and curate content that aligns with internal and client brand guidelines
- Monitor and engage with social media communities in a timely manner
- Collaborate with team members to develop and execute social media campaigns
- Assist with the management and organization of social media content calendars
- Provide administrative support for social media marketing initiatives as needed
- Research social media trends and best practices to keep the agency up-to-date on emerging opportunities

Qualifications:

- Currently enrolled in a college or university program in marketing, communications, or a related field
- Strong written and verbal communication skills
- Knowledge of social media platforms and trends
- Attention to detail and ability to multitask in a fast-paced environment

MAUVE SOCIAL

DIGITAL CREATIVE AGENCY

- Ability to work independently and as part of a team
- Proficiency in Microsoft Office and/or Google Suite
- Familiarity with social media management tools such as Hootsuite or Sprout Social is a plus

Our team has mastered the art of remote working, and we value and support work-life balance. This is a paid internship, and we expect a commitment of approximately 10-15 hours per week. The internship will last for a minimum of three months, with the possibility of extension based on performance and agency needs.

If you are a creative, detail-oriented, and self-motivated individual with a passion for social media marketing, we encourage you to apply. Please submit your resume, cover letter, and examples of your social media work/portfolio for consideration. We look forward to hearing from you!